

ETAS GmbH

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Press Release

ETAS on Track for Success

Two-digit Growth Rates for Revenues and Personnel

- Substantial success in classic application fields
- Established as a solution provider with new services
- Workforce in Germany increased by close to 20 percent

Over the past year, ETAS GmbH has continued its course of growth with two-digit growth rates in both revenues and personnel.

This positive development permeates all of the company's application fields, as there are software engineering, testing and validation, plus measurement and calibration. By founding the Product Security product group and with its acquisition of ESCRYPT GmbH, ETAS is further consolidating its position in the rapidly growing market for security services. "From a single source," says Friedhelm Pickhard, Chairman of the Board of Management of ETAS GmbH, "we offer comprehensive safety and security solutions – and that is a pretty well unique combination in the embedded systems market." Furthermore, ETAS can draw on its strengths in the area of business consulting in establishing itself as a leading solution provider.

In Germany alone, ETAS has increased the size of its workforce to 500, i.e., a gain of almost 20 percent. In Japan, P.R. China, and the United Kingdom, 2012 personnel growth rates ranged between 20 and 30 percent. In India, staffing levels grew by over 50 percent, whereas South Korea saw an increase of an incredible 90 percent. Revenue growth in Japan, South Korea, P.R. China, and

India also climbed into the two-digit range. Inspired by the successes achieved in Asia, ETAS has recently established two new subsidiaries in Japan and Thailand. Also being envisioned is the consolidation of our India location by adding more offices.

To further advance its evolution from tool vendor to solution provider, ETAS has founded the Embedded Systems Consulting business unit. Because it provides customers with independent, global consulting services, it clearly broadens the range of services ETAS offers. The new unit supports automakers, suppliers, and service providers in their efforts to remain competitive and to focus on the continued refinement of their key competences in the area of embedded systems.

In August 2012, the newly established Product Security product group was strengthened considerably by the acquisition of ESCRYPT GmbH, a provider of security solutions for embedded systems. In light of the steady proliferation of electronic systems onboard our vehicles, it becomes ever more important to safely and securely protect embedded software against manipulation of any kind.

With its new products in the classic application fields, ETAS aims to stay its course for growth also in the future. Among the important newcomers are products such as the virtual real-time ECU ETAS-EVE, which offers many options for efficient ECU software development. Other innovations are the blocksets designated ETAS INTECRIO-RLINK and ETAS INCA-VLINK for easier testing of Simulink® models, as well as the ETAS Data Engine (EDE) for high-speed, automotive Ethernet connections.

ETAS GmbH

ETAS provides innovative solutions for the development of embedded systems for the automotive industry and other sectors of the embedded industry. As a systems provider, ETAS supplies a multifaceted portfolio that covers the range from integrated tools and tool solutions to engineering services, consulting, training, and support. Security solutions in the area of embedded systems are offered by the ETAS subsidiary ESCRYPT. Established in 1994, ETAS GmbH is a 100-percent subsidiary of the Bosch Group, with international subsidiaries and sales offices in 13 countries in Europe, North and South America, and Asia.

For more information, please visit www.etas.com